

January 2013



**Computer Network Solutions and Management Services** 

## **AxiNews**

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### Popular New Year's Resolutions

Jake Nonnemaker CEO & Chief Geek AXICOM

My New Year's Resolution... Stick to my resolutions! USA.gov, the U.S. government official web portal, lists

the following resolutions as the most consistently popular.

- √ Drink Less Alcohol
- √ Eat Healthy Food
- √ Get a Better Education
- √ Get a Better Job
- √ Get Fit
- √ Lose Weight
- Manage Debt
- √ Manage Stress
- **Quit Smoking**
- √ Reduce, Reuse and Recycle
- √ Save Money
- / Take a Trip
- √ Volunteer to Help
  Others

## AXICOM Product Update: Great Improvements for AxiGuard

AxiGuard is AXICOM's flagship 24/7 remote monitoring and management software that gives PCs and servers constant tune-ups while protecting against all the dangers that could attack a computer system.

More Features AxiGuard has added many more features in the last 12 months. AxiGuard now includes Malwarebyte anti-spyware software and we now deploy weekly security patches for 3rd party applications like Adobe Reader, Adobe Air, Java, Adobe Flash, Adobe Flash Player, iTunes, Quicktime and Firefox. Your PC protected by AxiGuard has never been more secure.

**AxiGuard Mac** In 2012 we also introduced AxiGuard Mac for the Apple Macintosh computers so we can now deploy OS and 3rd party app patches to your Mac. We also include Vipre Antivirus for Macs and user remote access via Log-MeIn.

**End-User Remote Access** We have also improved end-user remote access to their PCs.

Now your staff can login to the AxiGuard enduser portal and directly connect to their PC via LogMeIn with only two simple clicks.

What will 2013 bring? AxiGuard will be improved so you get free third party apps like WinRAR achiving utility, Filezilla FTP client, Google Earth, Google Chrome, PuTTY, Mozilla Firefox, Safari, PDFCreator, SaveAsPDF, Skype, TightVNC, VNC Free, TeamViewer, Microsoft Calculator Plus, VLC Media Player and others.

**AxiGuard Mobile** By mid-2013, we expect to roll out our AxiGuard Mobile service for mobile devices such as iPads, iPhones, and Android tablets and smartphones. This will allow you to gain control over the explosion of tablets and mobile phones. We will be able to configure security policies like requiring secure passwords to login to the mobile devices and require VPN encryption to log in to the your local network. We will also be able to install apps

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# GOOGLE APPS AUTHORIZED RESELLER Google



### **Tablets That Stole the Show at CES**

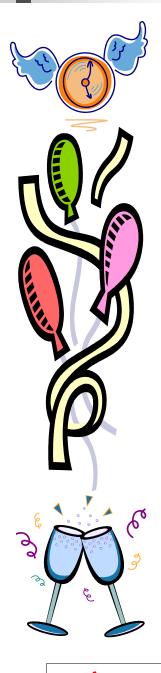
CES is the Consumer Electronics Show, held every January in Las Vegas. With the popularity of the iPad, it's no surprise that other companies have jumped on the tablet bandwagon.

Tablets offer the ease of mobility that society increasingly craves. Laptops, while useful, are big and bulky by comparison to tablets. Here are some that really stood out for consideration.

Lenovo Idea Centre Horizon A gigantic tablet that doubles as an all-in-one PC, this tablet measures 27 inches and supports multi-point touch. It received the "Best of CES 2013" award in the "PCs and Tablets" category.

**Lenovo ThinkPad Tablet 2** This tablet is designed with business in mind. Running Win-

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#### **AxiGuard Improvements...**

(Continued from page 1)

onto mobile devices so all users will have the same apps. Ultimately AxiGuard Mobile will save you time and money and increase your network security.

Our goal at AXICOM is to provide you with world-class security for your technology and greatly increase your productivity through quick response, rapid application deployments, and creating a consistent tech environment for your staff. Enjoy a safer, maintenance-free experience with AxiGuard!

For as little as \$24.75 per month, you can get all these features and protection including free antivirus and remote PC access with AxiGuard. Contact Jake Nonnemaker at jake@axicom.net to sign-up today.

#### Great Tablets...

(Continued from page 1)

dows 8, it also includes enterprise-specific features such as a Fingerprint Reader, biometrically stored passwords and full-sized USB ports. It's quite light at 1.2 lbs.

**Lenovo ThinkPad Helix** This is another hybrid tablet/notepad that can go into "Stand



mode" for watching movies or playing Power Point presentations. Also running Windows 8, it is aimed at business users.

**Google Nexus 10** Although not new, the Google Nexus, manufactured by Samsun, runs the latest Android Jelly Bean OS and can support 9 hours of video playback!

**Samsung Ativ Smart PC** Doubling as a notebook when paired with a detachable keyboard, this tablet is also well-positioned to suit businesses and runs Windows 8.

**Samsung Galaxy Tab** Although not one of the new offerings at CES, this is worth mentioning due to its popularity and for good rea-



son. Featuring Polaris Office, you can still use trusted favorite office apps like PowerPoint, Word and Excel. Multi-

tasking available through the MiniApps feature. Very reliable tablet for the business user.

To discuss any of these tablets or to purchase one, contact AXICOM at 818.865.9865.

## Chinese New Year is February 10, 2013

- \* The Chinese calendar is based on the cycles of the moon so the first day of the year can fall anywhere between late January and the middle of February.
- \* It's 4711, the Year of the Snake. People born under this sign include Audrey Hepburn, Bob Dylan, Oprah Winfrey, Brad Pitt, and Greta Garbo.
  - \* Tradition says to sweep your home carefully before the new year to sweep away bad luck, and then do NOT sweep the first days of the new year so you don't sweep away good luck!



### **Creating Work-Life Balance**



January is a common time for people to re-evaluate their goals. Jonathan Goldhill of The Goldhill Group, shares his insights into work-life balance and three important tips for creating work-life balance. Jonathan coaches entrepreneurs to

create and sustain successful enterprises.

In the world of business, work-life balance can be hard to achieve. In fact. some don't even believe it exists! While we all want to enjoy a well-balanced life, the truth is that adopt-



ing a balanced lifestyle is far from most people's reality. And, thought leaders like Guy Kawasaki, the successful and well-known early Apple evangelist suggests that we need to work all the time to get ahead.

If you're like most business owners, you're beyond busy and a hectic schedule can be very punishing — both physically and mentally. Still, it's necessary to have a happy, healthy, and productive life. That's why it's important for you to take time to rest and relax with recreational activities you enjoy.

However, the recreational activities many people choose are not at all helpful.

For example, many people choose to collapse in front of the TV after a long day at work. This may feel relaxing, and a little TV never hurt anyone (especially if you're watching something that you're totally engaged in) but too much of it can actually sap your energy and drain your reserves as opposed to replenishing you. You will know the difference if you pay attention to your body and mind while doing it.

Exercising, on the other hand, generates energy and gives you stamina to both run your business AND pursue hobbies and interests that interest you. Choose a form of exercise that appeal to you: run, walk, bike, hike, take yoga classes, play

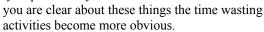
team sports, dance, or swim. The important thing is that you incorporate exercise into your life at least 3-4 times per week. (When it is cold and dark outside I like to get on the spinner while watching my favorite sports team, the Clippers, perform their sky high and alley-oop slam dunks.)

Having a healthy, fit body also improves your mental outlook. Challenges don't look as hard when you have the energy to meet them. You'll live longer and get more out of life. This will also give you the opportunity to enjoy what you have earned in the long run.

Here are three more tips for creating work-life balance that start with your

mental outlook:

1. Be Clear About Your Goals. Spend some time identifying what your goals are and what is really important to you. Once



2. Work Within Your Beliefs. What you believe about yourself and the world around you can have a significant impact on how you experience the world. If you find your beliefs are limiting you there are many good ways to work on changing your beliefs such as Coaching, Affirmations, and Cognitive Behavior-Say No! al Therapy.



3. Learn to Say No. This is a stumbling block for many people. Learning to say no when appropriate can help you to structure your day so that you have time for renewal.

Founded in 2000 by Jonathan Goldhill, The Goldhill Group provides high-quality business coaching, consultation, and training to owners, managers, and professionals in small and mid-sized businesses who want to achieve explosive growth.

You can contact Jonathan Goldhill at www.thegoldhillgroup.com or 818.716.8826.





**January 2013** 

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Note to Self:

Make all of my computer problems go away without the cost of a full-time I.T. staff

Ask us about our fixed price service agreements and kick off the new year with computer support at a flat monthly fee you can budget for just like rent!

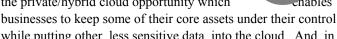


### **Inquiring Minds...**

#### What Clouds Are On the Horizon?

Cloud computing is definitely becoming more widespread. We're seeing it with our client base but there are some issues, as there always are with technology! Even so, here are some interesting developments and some cautionary tales to consider. For example, Amazon's cloud system had a disruption in December

right around Christmas that caused Netflix to go down. This kind of outage can certainly hamper business productivity. But, this very issue is one that leads companies to



the private/hybrid cloud opportunity which while putting other, less sensitive data, into the cloud. And, in



fact, over 70% of IT decision makers said they are considering a private cloud solution. Security issues and government regulations about privacy remain as major concerns for IT managers and thus they are reluctant to adopt cloud technology fully. Article based on information provided by CRN

#### Windows 8

A recent study shows that Windows 8 is now on 1.78% of all computers. Adoption of Windows 8 is trailing the adoption of the popular Windows 7 operating system. Even so, Microsoft released sales figures of 40 million sales of Windows 8 in October of 2012. Article based on information provided by Mashable.

#### Statistics from 2012 to Blow Your Mind

Royal Pingdom has collated some very interesting numbers relating to the Internet for 2012. Facebook passed the 1 billion user mark in October and Twitter 200 million in December. There are 2.2 billion email users world-wide (with 425 million using Gmail making it the biggest email service around), 634 million websites and 100 million .com domain names. And,

just to throw your mind into a loop, there were 2.4 billion Internet users world-wide and 1.2 trillion Google searches. Lastly, just in case you needed to know if people were using smartphones, there were 1.3

1.2Trillion Google Searches in 2012!!

billion smartphones in use globally. So, yes, your eyes do not deceive you—almost everyone does have one! Article based on information provided by Mashable.